

# THE DALITECH MONEY BLUEPRINT

Turn Ksh 100 into Daily Online  
Income Using Your Smartphone

Beginner  
Friendly |  
Step-by-Step  
Guide



BAR CHART



SMARTPHONE



AFFILIATE  
LINK



M-PESA

+Ksh 1,500 received



+Ksh 2,200



M-PESA

Daily Earnings:  
KES 8,700



GROWTH



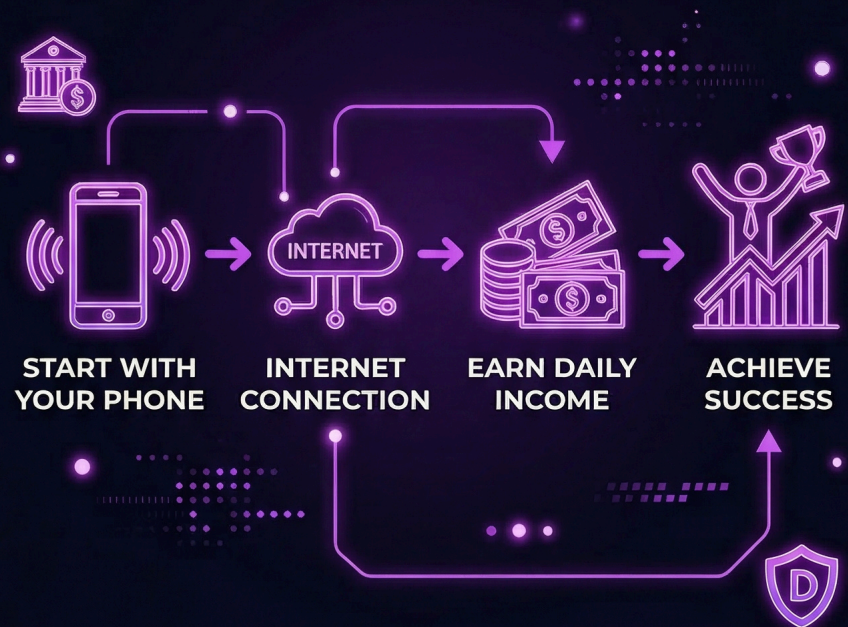
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# INTRODUCTION

In today's world, financial freedom is no longer limited to those with jobs or businesses. With just a smartphone and internet connection, anyone can build a daily income stream online. However, the difference between those who succeed and those who fail is simple — the right system and consistent action.



This guide will walk you through a proven method using Dalitech, a digital platform that allows you to earn by promoting products. If followed correctly, this system can help you start generating income step by step.

# UNDERSTANDING ONLINE INCOME

Online income is not magic. It is a system of exchanging value for money using digital platforms.

Instead of working physically, you use content, links, and marketing strategies to attract people.

There are different types of online income:



Freelancing



Selling products



Affiliate marketing



Content monetization



## INCOME TYPE COMPARISON

	 Freelancing	 Selling products	 Affiliate marketing	 Content monetization
Start-up Complexity	High	Selling products	Business strategies	Unconcentrated facements
Time to First Payment	Varies	Moderate	Moderate	Long
Main Focus	Freelancing: Professional Services	Selling Physical or Digital Goods	Affiliate Product Referrals	Content Advertising & Sponsorships

In this guide, we focus on affiliate marketing



# WHY MOST PEOPLE FAIL

Most beginners fail not because the system does not work, but because they:



Expect instant results



Lack consistency



Do not understand marketing



Give up too early



Follow wrong information

Success requires patience and daily effort. Those who stay consistent are the ones who eventually win.

## FAIL VS SUCCEED



# THE DALITECH OPPORTUNITY

Dalitech is a digital marketplace where users can buy and promote digital products such as ebooks, courses, and tools. Once you purchase a product, you receive a unique affiliate link that allows you to earn commissions.

The advantage of Dalitech is:



- No need to create products



- Instant delivery



- High commission rates (up to 60 percent)



- Ability to earn repeatedly from one product



No Physical  
Inventory



Instant Digital  
Delivery



Earn  
Commissions



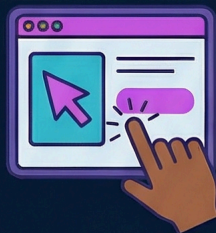
# HOW AFFILIATE MARKETING WORKS

Affiliate marketing is a simple system:

You promote a product using your unique link.



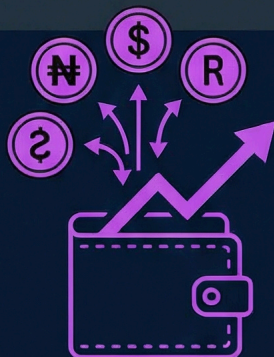
A customer clicks your link.



They purchase the product.

You earn a percentage of the sale.

This system allows you to earn without handling the product yourself



# SETTING UP YOUR ACCOUNT

## Getting Started

1



Visit the Dalitech website

2



Click on Register

3



Fill in your personal details

4



Verify your account

5



Login to your dashboard

6



Make sure your information is correct to avoid payment issues.



# CHOOSING THE RIGHT PRODUCT

Not all products perform the same. Choose products that:



**SOLVE A REAL PROBLEM:** Address genuine customer pain points or needs.



**HAVE CLEAR VALUE:** Provide a clear benefit or advantage over alternatives.



**ARE EASY TO EXPLAIN:** Customers should quickly understand what the product does.



**MATCH YOUR AUDIENCE:** Align with the specific needs, preferences, and demographics of your target market.

Good product selection increases your chances of making sales.


## SELECTION COMPARISON CHART


PRODUCT IDEA	SOLVES A PROBLEM?	CLEAR VALUE?	EASE OF EXPLANATION	AUDIENCE FIT	SALES POTENTIAL
① SOLAR HOME SYSTEMS	✓ <b>YES</b> High need	✓ <b>HIGH</b> Reliable energy	☆☆☆ <b>MODERATE</b> Requires setup	✓ <b>HIGH</b> Off-grid areas	★★★★☆ <b>VERY HIGH</b>
② ONLINE BUSINESS SKILLS COURSE	✓ <b>YES</b> Skill gap	✓ <b>HIGH</b> New opportunities	✓ <b>MODERATE</b> Content marketing	☆☆☆ <b>MODERATE/HIGH</b> Entrepreneurs	★★★☆☆ <b>HIGH</b>
③ NICHE SKIN CARE PRODUCT LINE	✗ <b>MAYBE</b> Depends on unique benefits	☆☆☆ <b>MODERATE</b> Needs branding	✗ <b>LOW</b> Ingredients complex	☆☆☆ <b>MODERATE</b> Specific segment	★★★★☆ <b>MEDIUM/HIGH</b>


# BUILDING YOUR SALES SYSTEM

## CHAPTER 2: CREATING THE REVENUE ENGINE

A simple system includes:

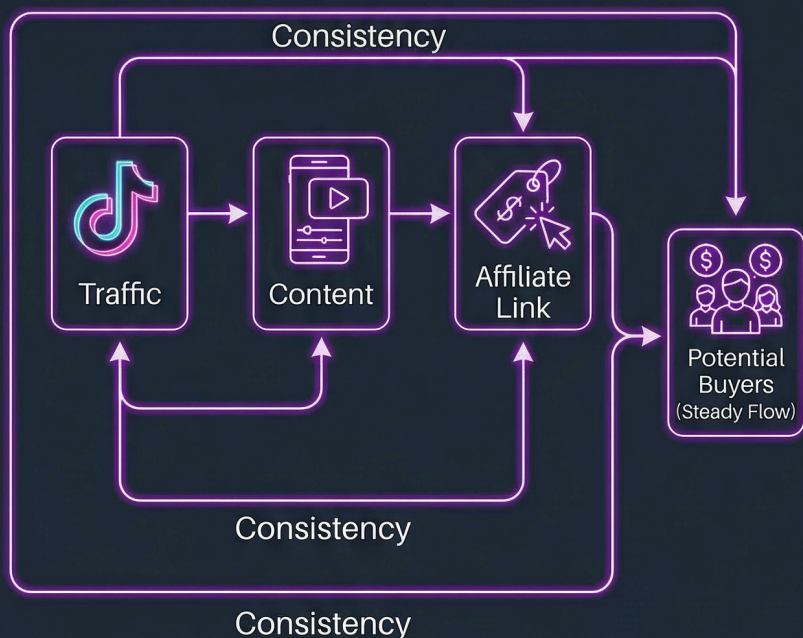
 Traffic source (TikTok)

 Affiliate link

 Content strategy

 Consistency

When these work together, you create a steady flow of potential buyers.








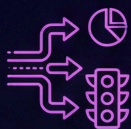
# UNDERSTANDING COMMISSIONS



Your earnings depend on the number of sales you generate.

Example:

SALES COUNT 	TOTAL EARNINGS  (Ksh) 
1	Ksh 60
5	Ksh 300
10	Ksh 600



The more traffic you generate, the more you earn. 

# CONTENT CREATION STRATEGY

**Content is what drives your success.**

Your videos should:



Grab attention quickly



Be simple and clear



Create curiosity



Encourage action

The goal is not perfection, but consistency.

## content formula infographic





# TIKTOK ORGANIC STRATEGY

TikTok is one of the fastest ways to get free traffic.



Post 2 to 3 videos daily.



Use trending sounds.




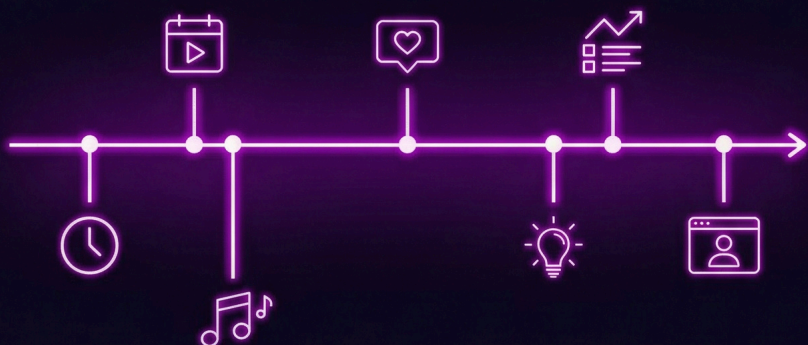
Keep videos short and engaging.



Focus on clear messages.











Always guide viewers to your link in bio. 



# TIKTOK PAID ADS STRATEGY

## ACCELERATING RESULTS WITH TIKTOK PROMOTE

To accelerate results, use TikTok Promote:

- Open your video 
- Click the three dots 
- Select Promote 
- Choose 'Get Website Visits' or 
- Add your affiliate link 
- Select your target audience 
- Set your budget 
- Launch your campaign 
- Start small and scale gradually.





# SCALING YOUR EARNINGS

To grow your income:

Reinvest your profits into ads



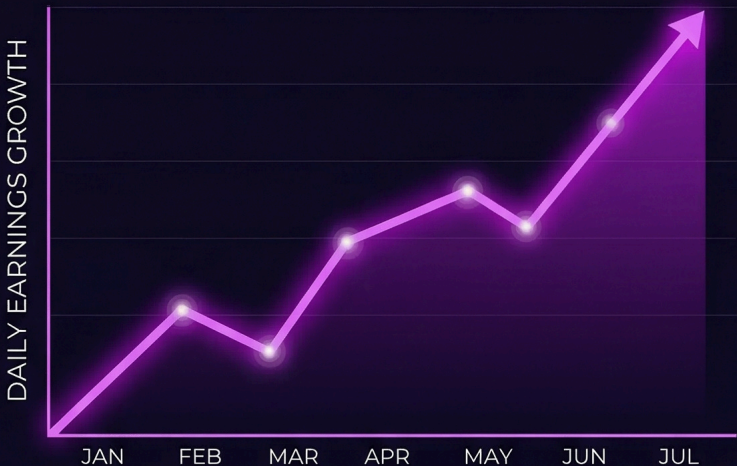
Increase content output



Focus on high-performing videos



Build audience trust  
Scaling is the key to  
consistent daily income.



# MISTAKES TO AVOID

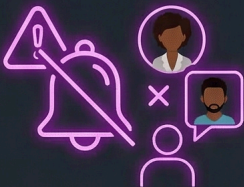
Common mistakes include:



Spamming links  
without value



Posting  
inconsistently



Ignoring audience  
engagement



Quitting too early

**Avoiding these  
mistakes increases  
your chances of  
success.**





# DAILY ACTION PLAN

Stay consistent and grow your online presence with this simple daily action plan designed for maximum impact and efficiency.



## Morning:

Post one video



## Afternoon:

Reply to comments and messages



## Evening:








Post another video



## Daily:

Share your link in groups and status

**‘Consistency is the key to results.’**

<b>Morning</b> 8 AM - 12 PM			
<b>Afternoon</b> 12 PM - 5 PM			
<b>Evening</b> 5 PM - 10 PM			
<b>Daily</b> Ongoing			

# FINAL STRATEGY

*Success with Dalitech is simple but not easy.*



## FOLLOW THE SYSTEM

Implement established frameworks.



## STAY CONSISTENT

Maintain regular effort and discipline.



## LEARN AND IMPROVE DAILY

Constantly upgrade skills and knowledge.

Those who  
**take action**  
are the ones  
who **earn.**





# START YOUR JOURNEY TODAY



## Create your account

Create your personalized account to manage your settings, username, and easily track your interactions and results.



## Buy your first product

Browse and purchase your initial product; gain access to the best tips, exclusive resources, and start your successful venture today.



## Get your affiliate link

Activate and copy your unique affiliate link. You are now equipped to promote and reach your target audience to maximize earnings.



## Start posting today

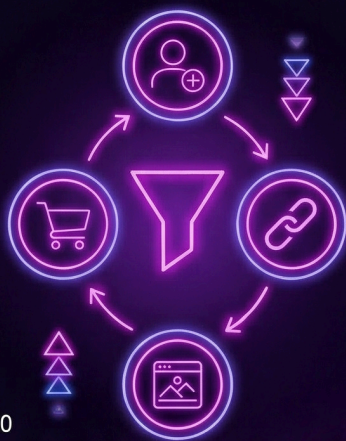
Start promoting. Post curated social media content, be professional and clear, and quickly grow your engagement.

## Your results depend on your action.

Commitment to the process and active participation are key components of success. Apply these principles to achieve your goals effectively.

Our integrated, sleek visuals help you understand the core concepts. The diagram to the right offers a visual representation of how each action interconnects and drives you forward.

The entire guide is designed for clarity and efficiency, ensuring a consistent and professional style that enhances your learning and provides clear action steps.



**GET STARTED NOW**